



E-NEWS: DECEMBER

People Incorporated Mental Health Services

Celebrating the Impact of Give to the Max Day 2025

We Surpassed our Give to the Max Day Goal!

Thanks to your generous support, we have raised over \$27,000 during Give to the Max Day with a grand total of...

\$27,152!

This is the highest total in People Incorporated's history—representing 191% more than last year's total! We achieved this incredible milestone through the contributions of more than 65 donors, including 100% of our Executive Leadership Team and 16 employees.

This year's GTMD supports our Children & Family Services, which provides comprehensive mental health care and early intervention programs tailored to meet the unique needs of children, teens, and families in our community.

Thanks to the incredible generosity of longtime supporters Alden Drew and Mimie Pollard, the first \$10,000 in donations were matched dollar-for-dollar, meaning the impact was doubled.



This match is made possible by Alden Drew and Mimie Pollard in memory of their dear friend Pete Feigal, who was an avid supporter of children's mental health services and People Incorporated's mission. Alden and Mimie are generous donors and long-time supporters of People Incorporated. Alden has been actively involved with People Incorporated for many years, serving as a past Board Chair and helping guide key leadership decisions that have shaped who we are today. Together, Alden and Mimie continue to make a profound difference through their partnership and philanthropy.

YEAR-END REFLECTION FROM OUR CEO

by Jill Wiedemann-West

“Progress, Not Perfection” is a phrase familiar to many, and it holds significant meaning for me. I return to it often when considering opportunities, challenges, and achievements. The concept underscores a fundamental truth: particularly in healthcare, there is no definitive finish line. Perfection, in my view, is not an attainable state; it is subjective, shaped by individual perception. Progress, however, is tangible, measurable, and filled with potential.

This principle defined our work at People Incorporated throughout 2025. We broadened our reach, serving more individuals than in 2024, while stabilizing staffing and launching new career pathways and training initiatives through the Center for Workforce Excellence. We reexamined how we welcome and support individuals, leveraging data to inform engagement strategies, care pathways, and enhancements for comorbid conditions. We opened our model community residential service home, designed to provide trauma-informed, long-term housing support that addresses aging and mobility needs. We expanded our presence in libraries, schools, and homeless shelters, and introduced Artability workshops in assisted living environments, connecting

vitality in aging directly to our mission.

We also hosted another successful Artability Art Show & Sale, continuing a tradition that has enriched our community for more than 31 years.

As we move through our 57th year at People Incorporated, we remain joyfully committed to pursuing progress—not chasing perfection. We are devoted to the continuous advancement of our mission—bringing innovation, compassion, and impact to the communities we serve. Progress indeed!

BECKER’S HEALTHCARE CEO/CFO FORUM

KELLAN TITTLE TAKES THE NATIONAL STAGE!

People Incorporated’s CFO, Kellan Tittle, delivered his first national speaking engagement at the 2025 Becker’s Healthcare CEO/CFO Forum this November.

Kellan highlighted practical, mission-driven approaches for behavioral health organizations to strengthen revenue integrity without compromising quality of care.

Key insights included: using real-time data, optimizing contracts, automating processes, collaborating across teams, and aligning finances with the mission.

This milestone reflects our commitment to innovation and leadership in behavioral health finance!



651-774-0011



info@peopleincorporated.org



3000 Ames Crossing Rd, Suite 600, Eagan, MN 55121

Artability

Thank you for making the 2025 Artability Art Show & Sale a massive success!

We are thrilled to share the results from this year's Art Show & Sale, an annual event celebrating wellness through art.

102 contributing artists
(up 34% from 2024)

Over 600 show attendees

176 pieces of art sold
(up 18% from 2024)

382 pieces of art submitted
(up 14% from 2024)

Over \$13,000 raised

30 pieces of written work
(up 30% from 2024)

This year's theme, "Tell Your Story," celebrated creativity and connection, showcasing hundreds of artworks by individuals living with mental health challenges. It offered a meaningful opportunity for artists to share their journeys and for attendees to explore art and take home their favorites!

Thank you to everyone who attended, purchased artwork, and celebrated creativity with us!



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