

PEOPLE MENTAL
INCORPORATED HEALTH
SERVICES

2023 ANNUAL REPORT

A YEAR OF CONNECTION





A Letter from our Board Chair and CEO

Connection.

A simple but impactful word that defined 2023. People Incorporated has always made connection, collaboration, and partnership an essential part of “how we work.”

In 2023, recognizing that we had all just navigated challenging times, we endeavored to make connection a crucial focus. We connected with clients, partners, stakeholders, and our broader community. We sought opportunities through these connections to learn, serve and recognize the needs of our vulnerable neighbors.

Throughout 2023, we strove to connect with long-term partners and collaborators while welcoming new acquaintances to our organization. We created new pathways connecting us to past and current clients, and we also welcomed new friends. We focused on connection inside of our organization as well, to reconnect and strengthen our team of amazing care professionals. Connection assures commitment to our charitable mission, thereby improving access and impact that cultivates community wellness.

Thank you for your connection to People Incorporated!



Susan M. Ernster, FSPA

Sr. Sue Ernster
Board Chair
People Incorporated



Jill Wiedemann-West, MA
Chief Executive Officer
People Incorporated



People Incorporated Board of Directors

Sr. Sue Ernster ▪ Chair
Heidi Fisher ▪ Vice Chair
Trisha Stark, Ph.D. ▪ Secretary
Ellen Sue Ewald ▪ Treasurer
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Scott Farwig

Nancy McKillips
Jessica Kennedy
Wendy Lewis
Seth Paradis, Ph.D.
Chad Saunders

Mari L. Payton
Kyle Thomas
Sharon Williams
Matt Winston

9,828

Discrete Clients Served

679

People Incorporated
Employees

\$581,648

Contributed to
Unreimbursed Care

The number of clients receiving more than
one service was
4,844: almost 2,000 more than 2022

20 Programs across 26 locations
throughout Minnesota



Revenue Sources \$57,038,409 Total

Prepaid Medical Assistance Program	Medical Assistance	State + Federal Grants	Housing Support + Service	Grants + Contributions	Commercial Insurance	Private Pay	County Grants
\$23,905,421 41.9%	\$20,162,186 35.3%	\$3,483,201 6.1%	\$2,679,006 4.7%	\$2,072,899 3.6%	\$1,930,879 3.4%	\$1,469,227 2.6%	\$1,335,590 2.3%

Expenditures by Major Program (IN THOUSANDS)

IRTS + Crisis Residential	Case Management	Outpatient Clinics	Housing Stabilization Services	Children + Youth Services	Community Outreach + Partnerships	Total
\$17,202 34.3%	\$9,626 19.2%	\$6,626 13.3%	\$6,457 12.9%	\$6,019 11.9%	\$4,250 8.4%	\$50,180

2023 Organizational Revenue (IN THOUSANDS)

\$50,370 Program Services	\$4,595 Government Grants	\$2,073 Grants + Contributions	\$57,038 TOTAL REVENUE
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2023 Organizational Expenditures (IN THOUSANDS)

\$50,180 Program Services	\$7,538 Management + General	\$535 Fundraising	\$58,253 TOTAL EXPENDITURES
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Highlights



January, February, + March

People Incorporated's CEO, Jill Wiedemann-West, was a panelist in the Minneapolis/St. Paul Business Journal's Health Care Update.



People Incorporated's VP of Community Engagement, Veronika Mix, was featured on the Community Lifeline Podcast.



Youth from our School-Linked program participated in Read Brave, a mental health awareness initiative from Saint Paul Public Libraries. Other participants included St. Paul Mayor Melvin Carter and author Adib Khorram.



Staff members attended a policy briefing for comprehensive mental health care in Minnesota at Mental Health Day on the Hill at the State Capitol, joining hundreds of advocates from across the state.



April, May, + June

4 Pathways trainees (pictured with Pathways staff Hannah and Kathryn) completed their field experience and graduated from the Mental Health Practitioner Trainee program, joining the 60 total graduates since the program's inception.



Case management services expanded into Saint Louis County, a new geographic region for People Incorporated's programs. From March to June, the team quickly grew from 3 employees to 10.



We began a partnership with the Roseville Police Department to add an embedded mental health professional, Molli, to their Community Action Team.

In June, we welcomed 2 new cohorts of Pathways trainees, 4 beginning a 13-week Mental Health Support Specialist Trainee program and 8 beginning a 9-month Mental Health Practitioner Trainee program.





July, August, + September

We hosted “Bridging the Gap: A Panel Discussion Between Mental Health & Corrections” at Roseville Library. Corrections Integrated Support (CIS) program staff along with law enforcement representatives discussed the impact of partnerships between mental health professionals and corrections in Minnesota.



We hosted a breakfast to ignite discussion around our Data Enterprise initiative, sharing more about the data investments we are making that support and inform community wellness.



In August, we began offering monthly child- and family-focused Artability workshops near George Floyd Square.

People Incorporated opened a 13-bed Intensive Residential Treatment Services (IRTS) program on Chicago Avenue in South Minneapolis, just steps from George Floyd Square.



Jill was interviewed on the Medical Alley podcast for a special mental health episode recorded at the Minnesota State Fair.



October, November, + December

Our annual Artability Art Show & Sale showcased 276 pieces of art by 66 artists. Five hundred people attended the show over the course of 3 days, and we sold 127 pieces of art amounting to \$11,000 raised for participating artists and future Artability programming.



We began a partnership with Saint Paul Public Libraries to add an embedded social worker, Allison, into their sites as a resource for patrons seeking support related to mental health, housing, employment, and more.



Karen Kaplan, Chief Human Resources Officer, was featured in the Twin Cities Business magazine as a 2023 Notable Leader in Recruitment & Talent.

We raised \$7,716 for the Pathways program through Give to the Max Day, exceeding our original goal of \$5,400!



The Training Institute secured a partnership with the Minnesota Department of Human Services to implement a multi-year training program for hospital staff, foster parents, caregivers, and school-based mental health professionals to support mental health and resiliency in children navigating the foster care system.



The Training Institute

800 hours of trainings delivered

400+ individual training sessions conducted

11,000+ registrants from outside People Incorporated

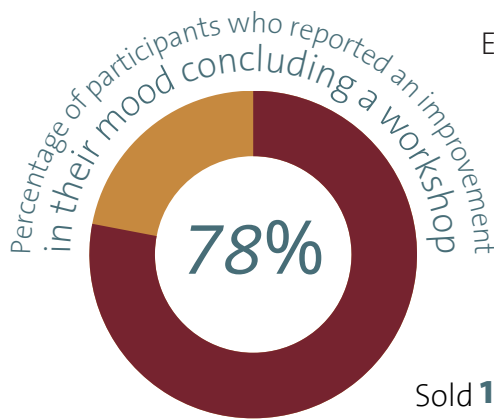
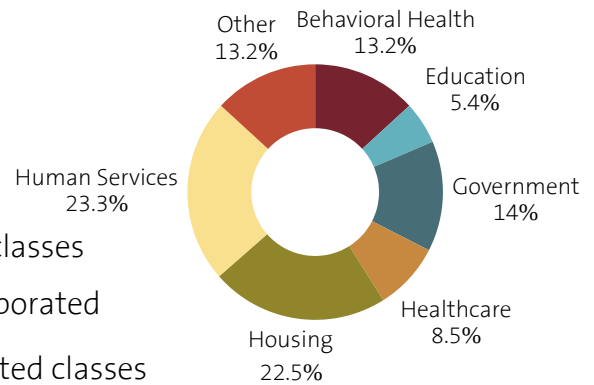
595 individual People Incorporated staff attended classes

The average People Incorporated staff member attended **5** classes

Projects for over **80** different agencies outside People Incorporated

People from all **50** states and DC attended People Incorporated classes

External Customer Industries



External workshop attendees from around the Twin Cities and **17** states

1,110 attendees for external workshops

88 external workshops

550 internal workshops

250+ pieces of art submitted for the Artability Art Show & Sale

Sold **127** pieces of artwork at the Art Show & Sale and raised over **\$11,000**

500 attendees stopped by the Artability Show & Sale to view and purchase client-made artwork

Artability



Donors, Funders, Partners, Volunteers, + Supporters

454

Individual Donors

75

Foundations + Organizations

\$2,072,899

Total \$ Raised



Thank you to our passionate community of supporters who make our mission possible!

Your generosity fuels innovation, fills the gaps, and helps us build a more accessible, compassionate mental health care system for our neighbors. Your gifts are an investment in people.

In-kind donations valued at

\$57,612

Volunteers

Total volunteer hours: **278**

Valued at: **\$9,583**



In the Community



CREDENTIALLED ART INSTRUCTORS
VOLUNTEERED AS JUDGES AT THE 2023
ARTABILITY ART SHOW & SALE



PEOPLE INCORPORATED STAFF VOLUNTEERED
AT THE GEORGE FLOYD GLOBAL MEMORIAL
RISE & REMEMBER FESTIVAL



THE 2023 HOLIDAY DRIVE PROVIDED GIFTS TO
23 FAMILIES AND GIFT CARDS TO 30-35
ADDITIONAL CLIENTS



PEOPLE INCORPORATED STAFF VOLUNTEERED
AT MENTAL HEALTH DAY AT THE
MINNESOTA STATE FAIR



EMILY ESSERT, BOARD MEMBER AND
SUSTAINING DONOR OF
PEOPLE INCORPORATED



Mental Health Month Limited Edition
Buy One, Give One

HYBRID NATION PARTNERED WITH PEOPLE
INCORPORATED IN MAY WITH A BOGO
HAT DRIVE FOR CLIENTS



VOLUNTEERS FROM TARGET ASSEMBLED
BOXES OF DONATED HYGIENE PRODUCTS FOR
OUR STREET OUTREACH CLIENTS



THE DRAWER DONATED 120 PAIRS OF
SOCKS, 266 PAIRS OF UNDERGARMENTS,
AND 73 T-SHIRTS TO OUR PROGRAMS



THE NORTHSIDE COMMUNITY SUPPORT
PROGRAM'S WINTER GEAR DRIVE COLLECTED
778 ITEMS FOR INDIVIDUALS IN NEED

PEOPLE
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MENTAL HEALTH SERVICES

PEOPLEINCORPORATED.ORG

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